



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/29/2020

Multiple District 4

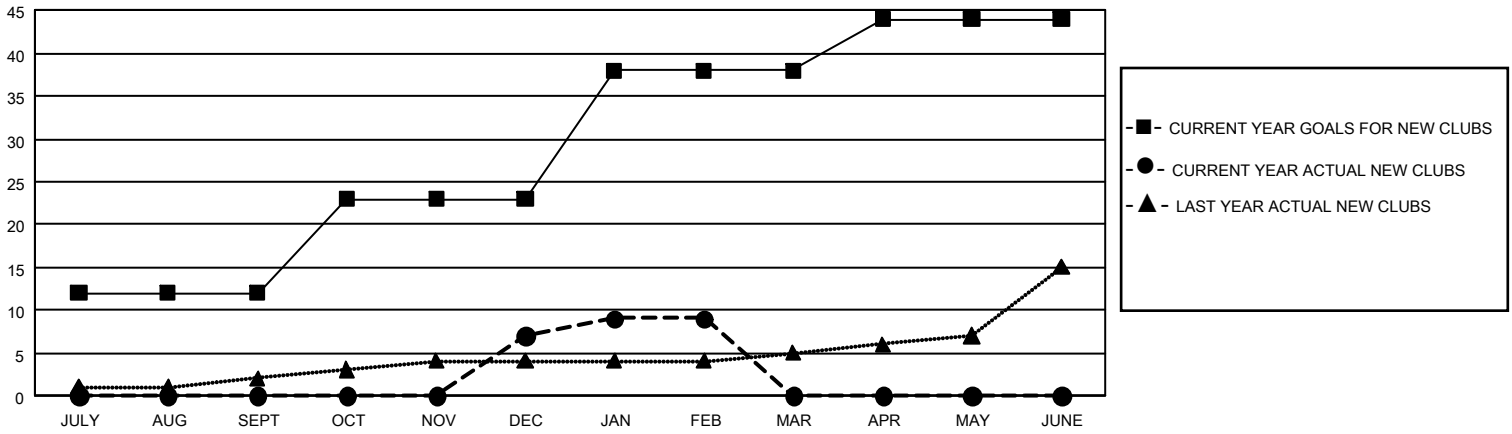
LOCATION: CALIFORNIA

GMT: OPEN

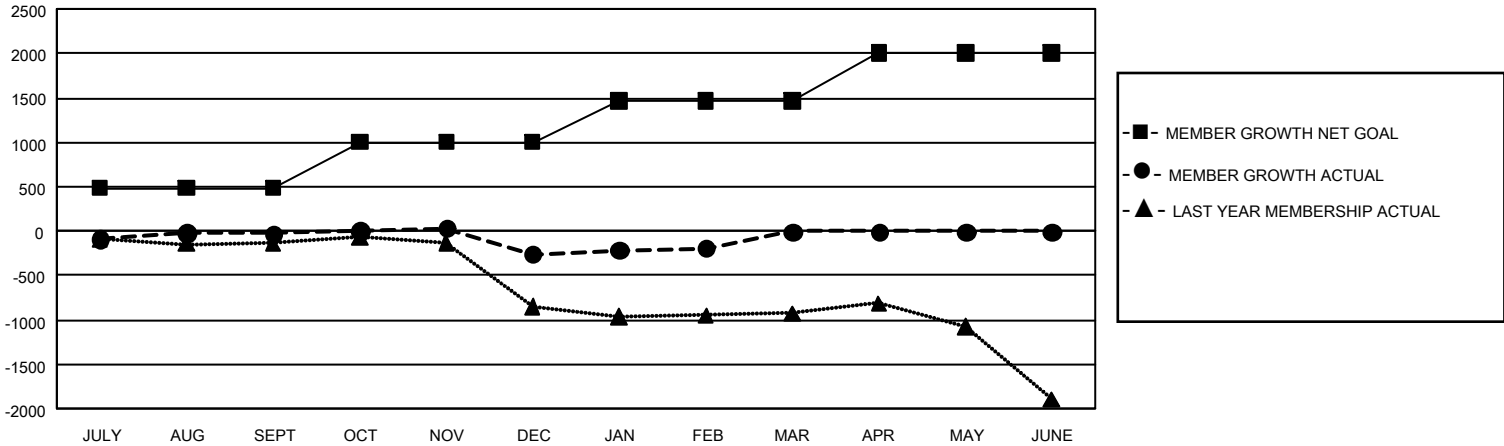
GMT CA 1

Clubs				Members			
RESULTS FOR 2019-2020				RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	36	0	20	JULY/AUG/SEPT	1,455	979	876
OCT/NOV/DEC	33	7	9	OCT/NOV/DEC	1,560	932	1,082
JAN/FEB/MAR	45	2	0	JAN/FEB/MAR	1,395	665	549
APR/MAY/JUNE	18	0	0	APR/MAY/JUNE	1,596	0	0

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



DROPPED CLUBS: 29	570 CLUBS OF 1046 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            16,865 (61.94%)</p> <p>FEMALE         10,361 (38.06%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">233</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">178</td></tr> <tr><td>OTHER</td><td style="text-align: right;">2,096</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>2,507</b></td></tr> </table>	DECEASED	233	CLUB CANCELLED	178	OTHER	2,096	<b>TOTAL</b>	<b>2,507</b>	<p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">5,044</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">2,624</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	5,044	FAMILY MEMBERS PAYING HALF DUES	2,624
DECEASED	233													
CLUB CANCELLED	178													
OTHER	2,096													
<b>TOTAL</b>	<b>2,507</b>													
TOTAL FAMILY UNIT MEMBERS	5,044													
FAMILY MEMBERS PAYING HALF DUES	2,624													